

CREATIVE ECONOMY

INNOVATION GRANT AWARDS

GRANT GUIDELINES

BACKGROUND

As America's only arts network, Ovation and its philanthropic arm, The Ovation Foundation, are passionate advocates for artistic and creative endeavors and work to ensure that the arts are accessible to everyone.

THE CREATIVE ECONOMY

In the American workforce, 4.8 million employees work in artistic and cultural sector jobs and make up the Creative Economy: a segment of the larger economy that applies creative ideas and processes to generate goods, services and innovations.

GOAL

The 2017 Creative Economy innOVATION Grants cycle recognizes model nonprofit organizations or programs that support and cultivate artists and enterprises within the creative industries. The key goal of a program should be the empowerment of fledgling enterprises to become fully developed through capacity-building, accelerating partnerships, and/or fiscal sponsorship and support.

GRANT AWARDS

Five (5) grants of \$25,000 each



ELIGIBILITY — WHO CAN APPLY?

Organizations may apply if they meet all of the following eligibility requirements:

1. 501(c)(3), tax-exempt status, as defined by the IRS.
2. Principal offices and programs within the United States.
3. An operating budget of not more than \$3M
4. Grantees must be willing to be featured in various digital, print and broadcast media for Ovation LLC and The Ovation Foundation.
5. Organizations with capacity-building programs helping organizations that focus on one or more of the following creative industries:



ARCHITECTURE & INTERIOR DESIGN



DIGITAL MEDIA: gaming, graphics, animation, video, motion, web



ENTERTAINMENT: sound recording, film, television, radio



FASHION: apparel design, manufacturing, wholesale



FURNITURE & DECORATIVE ARTS



INDUSTRIAL & PRODUCT DESIGN: consumer goods, toys



VISUAL & PERFORMING ARTS: theater, dance, music, visual, literary, media or folk and traditional arts.

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SUPPORT MATERIALS

Applicants will be asked to submit the following:

- A submitted Federal Form 990, 990-EZ or 990-N for a tax year ending on or after December 31, 2015. (REQUIRED)
- Letter of Support from a 'capacity-building' partner (REQUIRED)
- Itemized program budget for current year (REQUIRED)
- High-res images or links to video that show the breadth and depth of the program (RECOMMENDED)

GRANT CYCLE TIMELINE

AUGUST 1, 2017

Application process opens

SEPTEMBER 29, 2017

Submission deadline 11:59PM PST

OCTOBER 9, 2017

Grant review process begins

DECEMBER 1, 2017

Grants awarded

FIRST QUARTER 2018

Creative Economy innOVATION Grants Ceremony and Awardees publicly announced



CRITERIA

APPLICATIONS WILL BE JUDGED ON THE FOLLOWING

Applicants for the 2017 Creative Economy innOVATION Grants cycle should have exemplary program(s) that foster the growth and sustainability of America's creative industries through at least one or more of the following methods: **Capacity-building, Accelerating Partnerships, and/or Fiscal Sponsorship**. These programs will be judged on a combination of the following criteria:



CAPACITY BUILDING PROGRAM CONTENT & EVALUATION

The quality of the capacity-building and/or technical assistance program, as demonstrated by:

- A. Implementation of best-practices in programmatic strategic planning, or technical assistance and/or professional development
- B. Use of innovative approaches in helping enterprises grow capacity, and/or expand reach
- C. A clear mechanism of programmatic implementation and evaluation



MENTORSHIP & PARTNERSHIP RESOURCES

The program's ability to connect enterprises to mentorships and/or partnerships that:

- A. Accelerate the growth and maturity of an enterprise through industry connections, hands-on technical support and/or professional resources



FISCAL SPONSORSHIP & INCUBATOR STRENGTH

The ways in which the program acts as a support system for the fiscal development of an organization:

- A. Program content and resources that demonstrably strengthen the organization's fiscal viability and ensure sustained growth
- B. Curriculums that provide artists and arts enterprises with the business and management skills necessary to be successful in the marketplace

To submit the online application visit TheOvationFoundation.org